



# S.W.A.P. Strategy



How to create an effective Share, Witness, Account, Pray (S.W.A.P.) program.

## RESEARCH

Where are your Guests and Volunteers? This information can be found in KairosMessenger so the Continuing Ministry Coordinator can identify areas to start groups.



## FIND A POINT PERSON



Find a qualified Christian previous Guest or Volunteer in each area who is willing to oversee S.W.A.P. in that area. This person does not have to be on the Advisory Council and does not have to attend meetings.

## CONNECT

The Continuing Ministry Coordinator needs to connect with each point person once a month to make sure groups are happening, help when needed, and receive attendance.



## RECORD



The Continuing Ministry Coordinator enters dates and attendance into KairosMessenger.